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# Acumo Finathon 2.0

National Level Finance Competition , Finale at IIM Bangalore

Foundational Finance & Business Planning  
Competition for School Students



# ACUMO Finathon: Story So Far

ACUMO Finathon is ACUMO's flagship national finance and business planning competition for senior school students, conducted in active collaboration with IIM Bangalore. It goes beyond competition—students learn to apply core finance principles to build real financial models, supported by mentors for city finalists.

Models are evaluated at city-level juries and at the National Grand Finale at IIM Bangalore, by industry professionals and academic leaders. The response to our first edition has been overwhelming.



Strong engagement across multiple cities



1,000+ student registrations

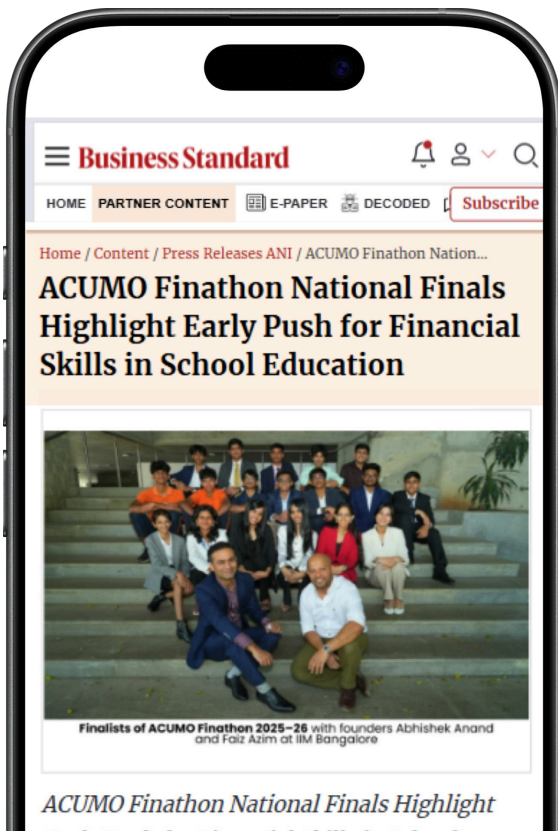


Participation from 30+ schools



Significant inbound demand

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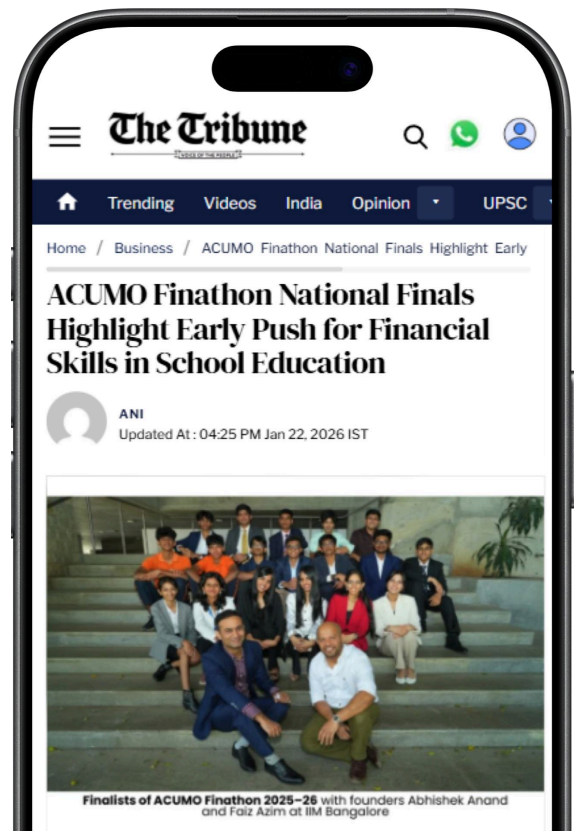
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**Business Standard**

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# Acumo Through the Eyes of Parents




**acumo  
Finathon**

Parents Speak

**Gurpreet Kour**  
Writer and Editor

**Ankur Singhal**  
CEO, FirstRand Bank India



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Parents Speak

**Arun Srinivas**  
Managing Director & Country  
Head- Meta India

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Parents Speak

**Rachana Agrawal**  
Guest Faculty at NIFT Bangalore  
and corporate art trainer

**Abhik Agrawal**  
Group Lead IRRSE



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Parents Speak

**Anuj Garg**  
Ex-Vice President,  
Dell Technologies

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# Our Goals for Finathon 2

1

## 25,000 Students.

Students receive score + percentile  
(similar to Olympiad)

2

## 4 Regions.

Offline city finals - Delhi - NCR,  
Mumbai, Bengaluru, Hyderabad

3

## 1 National Champion.

Students will stay on campus, finals will be judged  
by an IIM B Professor and Industry Professionals

# Invitation to Participate

## ACUMO Finathon Edition 2 (2026-27)

We invite your institution to be part of the upcoming edition of ACUMO Finathon.

The second edition will expand across multiple cities, culminating in the National Grand Finale at Indian Institute of Management Bangalore. All costs will be borne by Acumo. Participation offers your students the opportunity to engage in a structured, mentored, and nationally benchmarked finance championship.

We look forward to welcoming institutions that value academic rigour, analytical thinking, and future-ready learning.

### Registrations Open for Schools

Grades 8-12 | Multi-Stage National Format

To register drop us a mail at [outreach@acumo.co](mailto:outreach@acumo.co)



 [Click/Scan Here To Watch Event Highlights](#)



# Founders' Background



**Abhishek Anand**

Educator & Entrepreneur | ET  
Excellence Award  
Ex-Banker | IIM Bangalore |  
SRCC

Serial entrepreneur, educator, and former banker with over 15 years of experience in mentoring students and building education-focused ventures. Recently recognised as Most Distinguished Career Coach at the ET Excellence Awards 2025. Abhishek is also a PGP 2005 alumnus of IIM Bangalore. LinkedIn profile [here](#).

Product and business leader with over two decades of experience across consulting, e-commerce, and technology-led ventures. Currently Chief Growth & Product Officer at Playo; formerly Head of Strategy at Myntra and ex-management consultant with Kearney. Faiz is a PGP 2005 alumnus of IIM Bangalore. LinkedIn profile [here](#).



**Faiz Azim**

Product Leader | Ex-Consultant |  
Ex-Entrepreneur | IIM  
Bangalore

Together, the founders bring a unique blend of academic pedigree, entrepreneurial experience, and deep engagement with education, shaping ACUMO as a credible, long-term institution in financial learning.

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